15/01/2001 - Wikipedia Launched
23/10/2001 - iPod unveiled
23/04/2005 - First video uploaded to YouTube
2/2004 - FaceBook created
3/2009 - FourSquare launched at SXSW
26/3/2006 - Twitter created
09/01/2007 - iPhone unveiled
07/2004 - Ruby on Rails released
08/2/2005 - Term Ajax coined by Jesse James Garret
2003 - First Web 2.0 conference
02/10/2008 - Chrome Browser released
2001 - 0.5 billion with internet access
2011 ~2 billion with internet access
2004 - SDL mandatory at Microsoft

2011 - Lulzsec

Saturday, September 24, 11
How will OWASP be even better in 2021?
(The Hit List | The Watch List | The Wish List)
The Hit List
Open Source (FOSS) as a Model for Trusted Participation
1. No Golden Rules
2. Rules Don’t Seem to Help
Communities are Like Gardens
Community Tools Matter
There Are Recipes for Project Success
It’s Not What You Say You Are Going To Do, But What You Actually Do That’s’s Important
YOU DON’T NEED
AN ORGANIZATION
TO BE ORGANIZED

DON’T WORRY
WE’RE FROM
THE INTERNET
Connecting People In Person
Together is Critical

OWASP Spain Chapter Meeting – May 2009, Madrid

Saturday, September 24, 11
Like-Minded People Connect

Saturday, September 24, 11
OWASP Charity Run

Saturday, September 24, 11
80% of the effects come from 20% of the causes

“Pareto Principle”
The Cream Always Rises to the Top
A = Prima donna
B = Savior
C = Pushover
D = Nightmare

Good with ideas
Good with people
Communities are Organic

Saturday, September 24, 11
It Doesn’t Matter How Fast You Are Running If You Are Moving In The Wrong Direction
Personal Recognition of Some Exceptional People
The Watch List
What Are the Hipsters Building With?

- Test Driven Development
- Continuous Integration & Delivery
- Big Data & Map Reduce
- Behaviour Driven Development
- JQuery
- Node.js
- HTML5 + CSS3 + JavaScript
- Agile
- Django
- NoSQL
- JSON
- Coffeescript
- Rails
- Clojure
- OAuth 2.0
- FB Connect

Saturday, September 24, 11
Embracing Agile

"The Ralph Stacey Diagram"

Saturday, September 24, 11
Being Unique Is Generally Not A Good Thing
When You Are The Odd One Out
It’s Tough to Influence
So OWASP Must Be As Easy As Ordering a Sandwich

1. Choose Your Bread
2. Choose Your Fillings
3. Choose Your Toppings
4. Eat Your Sandwich

1. Choose Your Frameworks
2. Choose Your Languages
3. Choose Your Scenarios
4. Get Your Knowledge & Tools

Security < Performance < Features

For Most Developers
It’s Time to Move on From A Vulnerability Centric Project View
The Wish List
My Wish List for OWASP 2011 to 2021

1. It has a CFO - Chief Finance Officer
   (better funding & partnerships)
2. It has a CTO - Chief Technology Officer
   (product & engineering management)
3. It has a CKO - Chief Knowledge Officer
4. It has a Head Teacher (CEO title didn’t work!)
5. It has a CPO - Chief People Officer
   (make life great for volunteers)
6. It has a ‘hack house’
   (free lodging + food in a nice place for volunteers & interns)

All About People

Saturday, September 24, 11
Mini-summit / kick-off tonight (Probably in a bar somewhere)
All welcome (really good Java developers welcome even more than all) ;-)
@curphey on Twitter this afternoon #owasp
That's All Folks!

Saturday, September 24, 11